



GS STRATEGY GROUP

PRESENTED BY:

Greg Strimple, President &
Robert Jones, Partner

PROJECT DETAILS

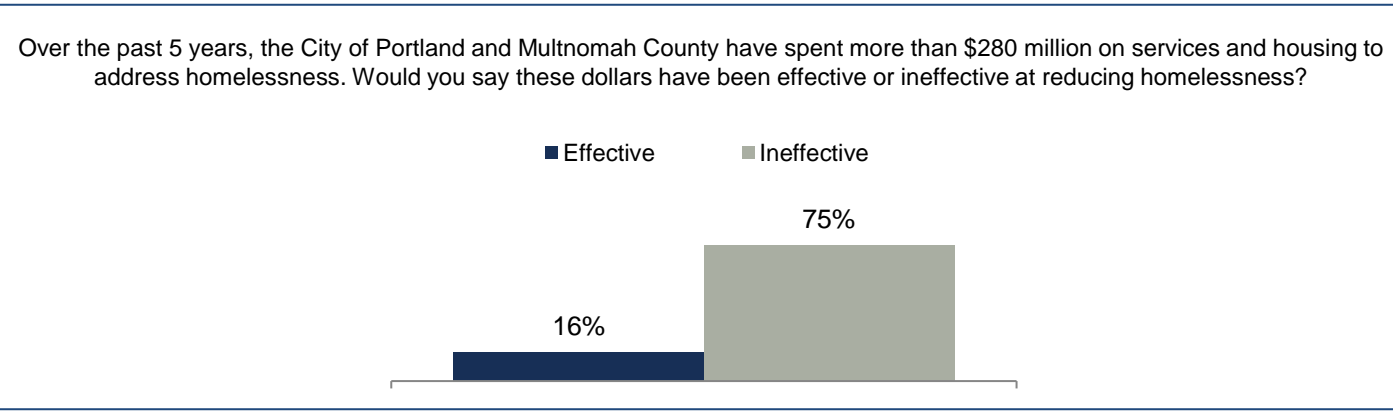
Conducted December 13-16, 2021

N = 600 Likely Voters in Metro Regional District

(+) Additional 200 Likely Multnomah County Voters

Margin of Error: +/- 4.00%

City and County Homeless Spending: Effective or Ineffective?



Reasons Spending is Effective

What specific changes or improvements have you seen that make you say that? *Asked of "Effective"	Overall
Can't name any specific improvements	18%
More housing for the homeless	15%
Without spending it would be worse/assume money is helping/the money is needed	14%
Removing/cleaning up of encampments	9%
More homeless services downtown	4%
More street response/support to homeless	4%
From what I've heard on the news	4%
Response to mental health issues	3%
Sanitation has improved	3%
Designated areas for the homeless	3%
Seeing fewer homeless on the streets	2%
Other	5%

Reasons Spending is Ineffective

What specific problems have you seen that make you say that? *Asked of "Ineffective"	Overall
Homeless camps/tents/more/large homeless camps	20%
Homelessness has increased/gotten worse	18%
Trash/garbage/unsanitary conditions	9%
More crime/violence/concern for safety/fear of being attacked by homeless people	9%
Number of people on the streets/amount of homeless on streets	8%
See no difference/not getting better	6%
Housing services inadequate/not providing alternatives/rent increases	6%
Drug use/worsening drug abuse/needles on the ground	5%
Homeless people in residential areas/on my property	4%
Not helping with mental illness solutions for homeless	3%
Amount of money spent/money spent not producing the needed results	3%

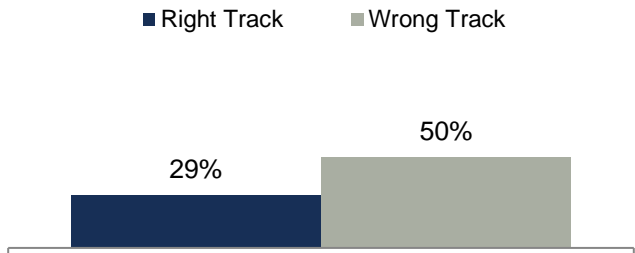


Some numbers may be off +/- 1% due to rounding.

Metro Homeless Tax: Right Track or Wrong Track?

Homelessness: Right Track or Wrong Track?

In 2020, voters in Washington, Clackamas, and Multnomah Counties approved a new tax on businesses and wealthy individuals to raise \$250 million a year to fund homeless services and housing programs. Regardless of how you voted, do you think this program is succeeding in putting the Portland area on the right track or are we on the wrong track in solving homelessness in our area?



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Right Track	29%	30	26	36	34	21
Wrong Track	50%	44	56	46	50	48
Net	-21%	-14	-30	-10	-16	-28

	Overall	Party		
		Dem	Indy	GOP
Right Track	29%	35	29	10
Wrong Track	50%	39	57	80
Net	-21%	-4	-28	-70

Voters Support Reprioritizing Metro Homeless Services Measure

Some people have suggested changes to the Metro homeless services ballot measure that could appear in front of voters next year. I will read you a few proposed ballot measures and after hearing each, tell me whether you would definitely vote yes, probably vote yes, probably vote no or definitely vote no.

Half Spent on Shelters

Require that at least half of the funding from the new tax be spent on quickly providing more safe and sanitary shelters with access to supportive services to help people off the streets more quickly.

74% Yes

	Overall	Party	
		Dem	Indy
Yes	74%	81	64
No	18%	10	27
Net	+56%	+71	+37

2500 More Beds

Require the Metro regional government to create 2500 safe and sanitary shelter beds in the Portland area over the next two years for people experiencing homelessness.
*Split Sample

73% Yes

	Overall	Party	
		Dem	Indy
Yes	73%	79	67
No	18%	19	13
Net	+55%	+60	+53

Reduce Homelessness by 50%

Require the Metro regional government to reduce the number of people experiencing homelessness in the Portland area by at least 50% over the next two years. *Split Sample

67% Yes

	Overall	Party	
		Dem	Indy
Yes	67%	72	62
No	17%	15	20
Net	+50%	+58	+43

Tax Dollars Sent Back to Counties

Require that the tax dollars collected from each of the 3 counties – Clackamas, Multnomah, and Washington – be sent directly back to each county to fund local homeless programs best suited for their area and eliminate the extra layer of metro regional government in managing homeless services for the region.

63% Yes

	Overall	Party	
		Dem	Indy
Yes	63%	60	60
No	18%	16	26
Net	+45%	+44	+33

70% Shelters, 30% Long-term Housing

Require the Metro regional government to spend more on short-term solutions to quickly address the crisis now on our streets – 70% on safe and sanitary shelters and 30% on long-term supportive housing and services.

60% Yes

	Overall	Party	
		Dem	Indy
Yes	60%	68	55
No	26%	19	33
Net	+34%	+49	+22



Some numbers may be off +/- 1% due to rounding.

Solutions: Remove Conflicts of Interest and Implement Oversight

Bipartisan Oversight

The Metro regional government is responsible for collecting and spending \$2.5 billion for homeless services over the next ten years. Currently, there is no independent citizen board to oversee, audit and ensure there are no conflicts of interest in how dollars are spent. Knowing this, which comes closer to your opinion?

- There should be independent oversight. A **bipartisan board should be appointed to oversee and audit** the spending of the homeless services dollars. No member of the board shall be either an elected official or have any connection to organizations receiving funds.
- **Those closest to the homelessness problem should make the decisions** on how to spend the taxpayer dollars, even if those organizations would receive some of the funding. Appointing an independent board of people without government experience or direct experience in providing homeless services isn't necessary.

■ Bipartisan Oversight ■ Closest to Problem



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Oversight	66%	62	67	67	65	68
Closest/Prob.	25%	31	24	20	26	22
Net	+41%	+31	+43	+47	+39	+46

	Overall	Party		
		Dem	Indy	GOP
Oversight	66%	60	73	79
Closest/Prob.	25%	30	21	11
Net	+41%	+29	+52	+68

Oversight: Essential or Bureaucracy?

Local media have reported conflicts of interest in how tax dollars are spent for homeless and housing services in the Portland-area. Most of the people serving on the committee that decides how money is spent are also affiliated with agencies that receive funds to provide services. Funds were even awarded to the wife of the head of the government task force responsible for homeless policies. Knowing this, which comes closer to your opinion?

- An **independent panel of citizens with the power to audit**, and no financial ties to groups receiving funds, is **essential** to ensure tax dollars for homeless services are spent wisely and effectively.
- An **independent panel of citizens with the power to audit** will only create **another layer of bureaucracy** and give people with no expertise in homeless services oversight of spending billions in taxpayers' dollars.

■ Essential ■ More Bureaucracy



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Essential	71%	67	73	70	71	70
More Bureau.	19%	21	16	21	20	14
Net	+52%	+46	+57	+49	+51	+55

	Overall	Party		
		Dem	Indy	GOP
Essential	71%	67	75	76
More Bureau.	19%	21	19	12
Net	+52%	+45	+56	+65

Solutions: Move to Shelters as Available

Require to Move When Shelters Available?

When it comes to homeless policy in the Portland area, which comes closer to your opinion?

- **When safe shelter space is available**, local governments should **require** those living on the streets and in public areas to **move** into shelters.
- Regardless of whether shelter space is available, local governments **should not dictate how or where people living on the streets must live** if they don't want to move.

59% Require

	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Require	59%	68	58	54	57	66
Not Dictate	32%	25	33	35	36	25
Net	+27%	+43	+25	+19	+21	+41

	Overall	Party		
		Dem	Indy	GOP
Require	59%	54	64	74
Not Dictate	32%	36	32	18
Net	+27%	+18	+32	+56

Humane to Require Move to Shelters?

Half of all police calls involve homelessness. Rather than using police, the City of Portland is **expanding the use of unarmed Street Response Teams**, which are trained health and medical professionals to **help move people** experiencing homelessness off the streets and **into safe and sanitary shelters**. Knowing this, which comes closer to your opinion?

- This is a **humane approach** and makes me more supportive of requiring people living on the streets to move into available shelters.
- This is a step in the right direction, but I still believe it's **inhumane and cruel** to require people to move from the streets into shelters.

66% Humane

	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Humane	66%	72	69	60	65	73
Inhumane	23%	21	21	26	26	15
Net	+43%	+51	+48	+34	+40	+59

	Overall	Party		
		Dem	Indy	GOP
Humane	66%	64	68	69
Inhumane	23%	27	17	24
Net	+43%	+37	+52	+45

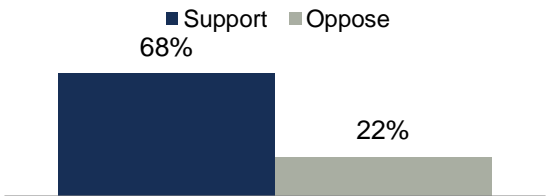


Some numbers may be off +/- 1% due to rounding.

Voters Support Using Public Assets for Temporary Shelters

Currently, some Portland area elected officials are blocking efforts to use vacant or underutilized properties as locations for shelters and services for those experiencing homelessness. Please tell me whether you support or oppose using the following properties as safe and sanitary shelter solutions with access to basic services.

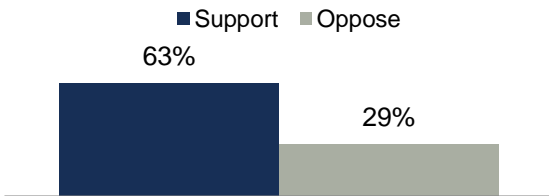
The former Federal Post Office buildings and parking lots located near Old Town in Portland.



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Support	68%	67	70	64	71	63
Oppose	22%	23	21	22	21	22
Net	+46%	+44	+49	+42	+50	+41

	Overall	Party		
		Dem	Indy	GOP
Support	68%	73	57	63
Oppose	22%	17	33	28
Net	+46%	+57	+25	+35

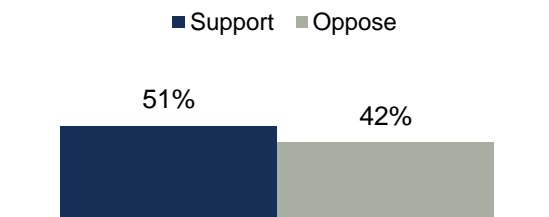
The Expo Center parking lot for those living in cars and motor homes.



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Support	63%	68	65	57	67	58
Oppose	29%	30	28	29	28	29
Net	+34%	+37	+36	+28	+39	+30

	Overall	Party		
		Dem	Indy	GOP
Support	63%	74	47	54
Oppose	29%	19	42	43
Net	+34%	+54	+5	+11

Empty downtown Portland parking garages for those currently living in tents and camps across the city.



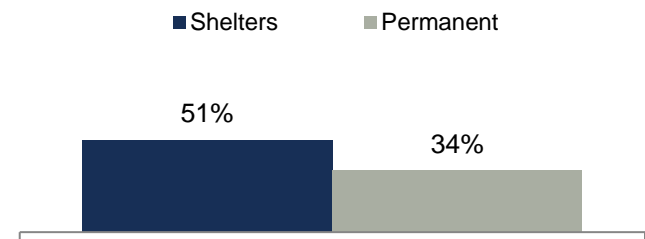
	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Support	51%	50	55	44	51	54
Oppose	42%	43	39	45	43	35
Net	+9%	+7	+16	-2	+7	+19

	Overall	Party		
		Dem	Indy	GOP
Support	51%	58	44	33
Oppose	42%	33	51	63
Net	+9%	+24	-7	-30

Short-term Priority: Shelters or Permanent

The top priority of Portland area elected officials has been to fund and build permanent housing for those experiencing homelessness. Some have said a higher priority should be safe and sanitary, short-term shelters that can help to get people into a better situation more quickly. Knowing this, which comes closer to your opinion?

- Given the **immediate crisis** and large number of people living on streets, we should **prioritize building safe and sanitary shelters** as the first step toward a longer-term housing solution. Keeping people on the streets is a danger to the community, especially the homeless population.
- Even if it takes longer** to help people off the streets, we should **prioritize building permanent affordable housing**. Any dollar spent on short-term shelters diverts money from long-term housing solutions.



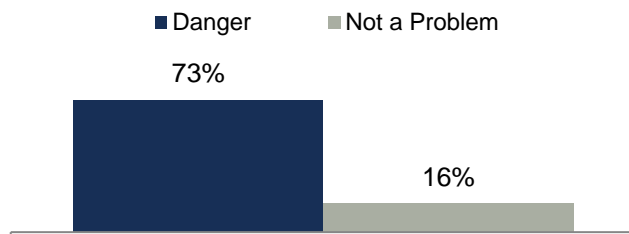
	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Shelters	51%	59	47	48	53	43
Permanent	34%	28	38	32	33	41
Net	+17%	+31	+9	+17	+20	+2

	Overall	Party		
		Dem	Indy	GOP
Shelters	51%	53	59	40
Permanent	34%	34	27	41
Net	+17%	+18	+31	-1

Garbage a Danger?

Local and state officials say they are not allowed to clean up and remove the garbage accumulating across the Portland-area, especially along major highways, because these items could be the personal belongings and property of those who are homeless and living in nearby camps. Given this, which comes closer to your opinion?

- The **garbage in public areas is a danger to public health, safety, and the environment**. Local and state governments have the responsibility to immediately clean-up the garbage and debris even if it is located near a homeless encampment.
- Garbage in public areas **may be ugly but isn't a serious problem**. It would be cruel and unfair for governments to remove the belongings of someone simply because they are experiencing homelessness.



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Danger	73%	73	78	69	73	73
No Problem	16%	16	15	16	17	12
Net	+57%	+57	+63	+53	+56	+61

	Overall	Party		
		Dem	Indy	GOP
Danger	73%	67	72	98
No Problem	16%	20	16	0.0
Net	+57%	+47	+56	+98

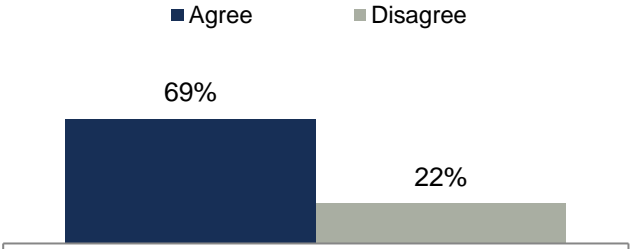
Some numbers may be off +/- 1% due to rounding.



Voters Strongly Support Enforcing Existing Drug Laws

Drug Enforcement

Do you agree or disagree with the following statement?
 If state and local governments have laws against dealing and using drugs, local officials should **uniformly enforce them, even in camps** of those experiencing homelessness.



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Agree	69%	67	71	68	70	67
Disagree	22%	25	22	20	23	21
Net	+47%	+42	+49	+48	+47	+46

	Overall	Party		
		Dem	Indy	GOP
Agree	69%	60	75	91
Disagree	22%	30	16	7
Net	+47%	+29	+58	+84

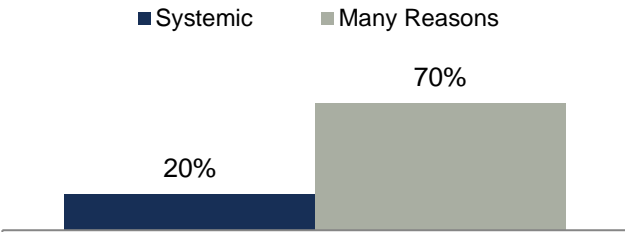
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Root Cause of Homelessness

In general, when it comes to the root cause of homelessness, which comes closer to your opinion?

- The **cause of homelessness is systemic racism**, inequity of the capitalist economic system and government giving tax breaks to the wealthy and corporations instead of investing in people at the bottom of the economic ladder.
- There are **many individual reasons that can lead to homelessness**, including a lack of affordable housing, insufficient mental health and addiction treatment, and a lack of job opportunities for the less educated.



	Overall	County			Race		V. Lib White Dems
		Clack	Mult	Wash	White	POC	
Systemic	20%	23	18	18	21	16	51
Many Reasons	70%	68	73	69	71	70	43
Net	+50%	+45	-55	+51	+50	+54	-8

	Overall	Party		
		Dem	Indy	GOP
Systemic	20%	30	6	6
Many Reasons	70%	61	86	77
Net	+50%	+31	+80	+71

THANK YOU!

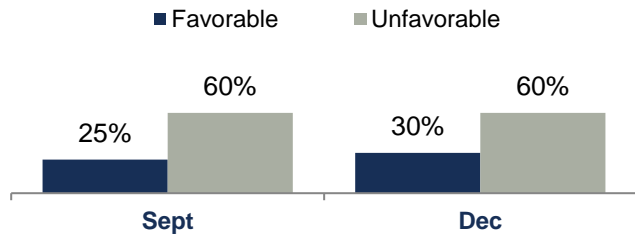


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Image Ratings

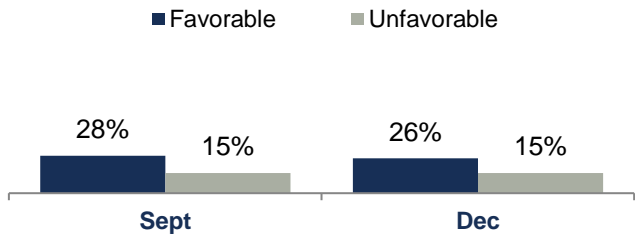
Mayor Ted Wheeler



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Favorable	30%	33	29	31	31	28
Unfavorable	60%	54	66	54	60	58
Net	-31%	-21	-37	-24	-28	-30

	Overall	Party		
		Dem	Indy	GOP
Favorable	30%	35	26	20
Unfavorable	60%	53	60	76
Net	-31%	-18	-34	-56

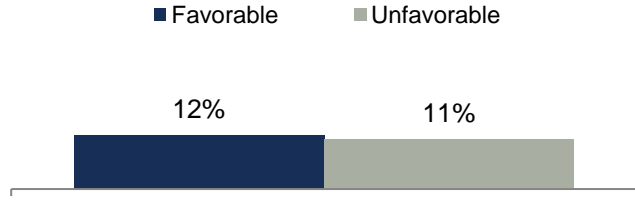
Multnomah County Chair Deborah Kafoury



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Favorable	26%	36	23	26	28	21
Unfavorable	15%	15	17	13	16	8
Net	+11%	+22	+6	+13	+12	+13

	Overall	Party		
		Dem	Indy	GOP
Favorable	26%	32	28	4
Unfavorable	15%	5	19	40
Net	+11%	+27	+10	-36

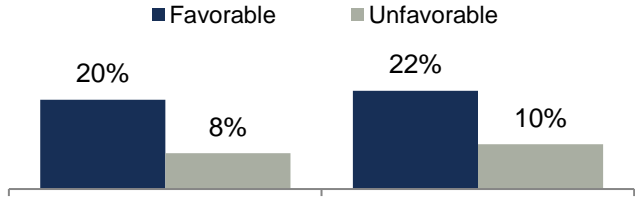
Metro Chair Lynn Peterson



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Favorable	12%	11	14	7	12	12
Unfavorable	11%	12	9	13	11	10
Net	+1%	-1	+5	-6	+1	+2

	Overall	Party		
		Dem	Indy	GOP
Favorable	12%	11	15	7
Unfavorable	11%	3	19	29
Net	+1%	+9	-4	-22

People for Portland



	Overall	County			Race	
		Clack	Mult	Wash	White	POC
Favorable	22%	26	19	24	19	27
Unfavorable	10%	9	10	11	11	5
Net	+11%	+16	+9	+12	+8	+22

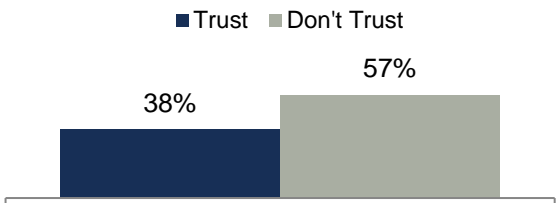
	Overall	Party		
		Dem	Indy	GOP
Favorable	22%	24	20	21
Unfavorable	10%	7	12	17
Net	+11%	+17	+8	+3



Some numbers may be off +/- 1% due to rounding.

Levels of Trust for Local Governments

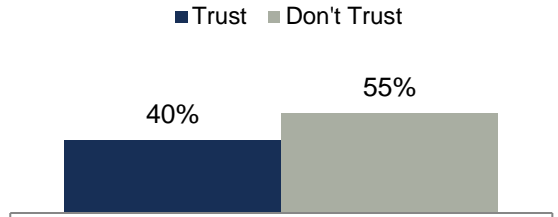
How much do you trust the Portland City Council to make the best decisions in the interest of City of Portland and Multnomah County residents?



	Overall	County			Race		V. Lib
		Clack	Mult	Wash	White	POC	White Dems
Trust	38%	41	34	46	42	31	69
Don't Trust	57%	56	60	49	55	61	27
Net	-18%	-15	-26	-3	-13	-30	+42

	Overall	Party		
		Dem	Indy	GOP
Trust	38%	54	23	13
Don't Trust	57%	38	75	87
Net	-18%	15	-52	-75

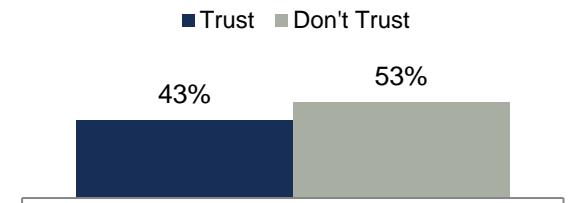
How much do you trust Multnomah County to spend taxpayer money well?



	Overall	County			Race		V. Lib
		Clack	Mult	Wash	White	POC	White Dems
Trust	40%	54	36	37	40	41	60
Don't Trust	55%	42	59	57	56	52	38
Net	-15%	+12	-23	-20	-16	-11	+22

	Overall	Party		
		Dem	Indy	GOP
Trust	40%	55	22	21
Don't Trust	55%	39	75	76
Net	-15%	+16	-53	-55

How much do you trust the Metro Regional Government to make the best decisions in the interest of Portland area residents?



	Overall	County			Race		V. Lib
		Clack	Mult	Wash	White	POC	White Dems
Trust	43%	54	38	46	47	32	72
Don't Trust	53%	44	57	50	51	59	26
Net	-10%	+10	-19	-4	-4	-27	+46

	Overall	Party		
		Dem	Indy	GOP
Trust	43%	56	27	28
Don't Trust	53%	37	73	72
Net	-10%	+18	-47	-45



Some numbers may be off +/- 1% due to rounding.

Survey Profile

