



**PRESENTED BY:**

Robert Jones, Partner

**PROJECT DETAILS**

Conducted May 19-23, 2023

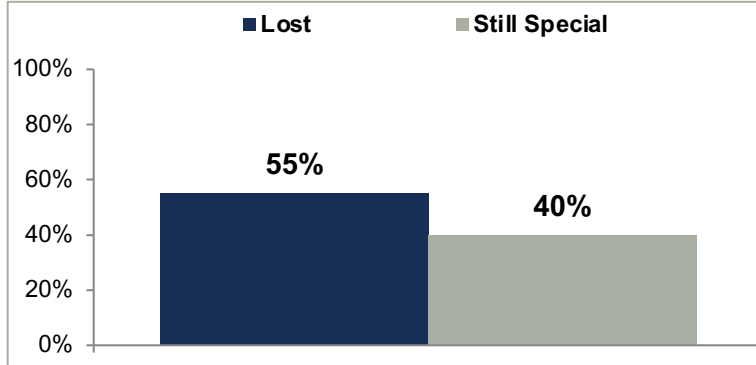
N = 500 Likely Voters, Multnomah County

Margin of Error: +/- 4.38%

# The City of Portland & Its Elected Officials

Which comes closer to your opinion about Portland?

- Portland has lost what made it a special place to live
- Portland is still a special place to live

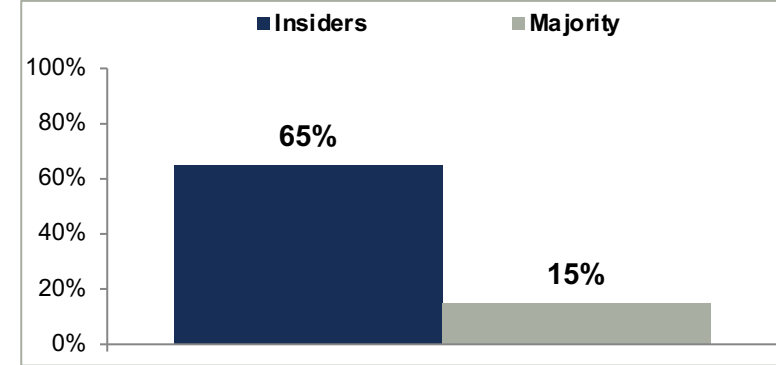


|               | Overall     | Party     |            |            | Ideology   |            |            |
|---------------|-------------|-----------|------------|------------|------------|------------|------------|
|               |             | Dem       | Indy       | GOP        | Lib        | Mod        | Cons       |
| Lost          | 55%         | 44        | 65         | 84         | 37         | 65         | 81         |
| Still Special | 40%         | 50        | 30         | 12         | 56         | 29         | 17         |
| <b>Net</b>    | <b>+15%</b> | <b>-6</b> | <b>+35</b> | <b>+71</b> | <b>-19</b> | <b>+36</b> | <b>+65</b> |

|               | Overall     | Age       |            |            | Gender     |            | Race      |            | Area       |            |
|---------------|-------------|-----------|------------|------------|------------|------------|-----------|------------|------------|------------|
|               |             | 18-39     | 40-64      | 65+        | Male       | Female     | White     | Non-white  | City PDX   | Rest Mult. |
| Lost          | 55%         | 49        | 59         | 54         | 55         | 55         | 52        | 62         | 53         | 69         |
| Still Special | 40%         | 48        | 34         | 38         | 40         | 38         | 43        | 33         | 41         | 26         |
| <b>Net</b>    | <b>+15%</b> | <b>+1</b> | <b>+25</b> | <b>+16</b> | <b>+14</b> | <b>+17</b> | <b>+9</b> | <b>+30</b> | <b>+11</b> | <b>+43</b> |

When it comes to elected officials in the Portland area, who do you think they are listening to the most on important issues?

- They are listening to a small group of insider political activists
- They are listening to the majority of Portland area citizens



|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Insiders   | 65%         | 57         | 76         | 83         | 56         | 70         | 85         |
| Majority   | 15%         | 19         | 10         | 13         | 19         | 13         | 9          |
| <b>Net</b> | <b>+50%</b> | <b>+38</b> | <b>+66</b> | <b>+70</b> | <b>+36</b> | <b>+57</b> | <b>+76</b> |

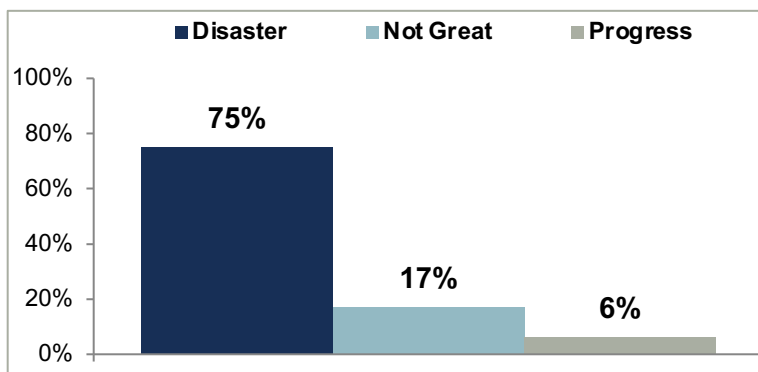
|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Insiders   | 65%         | 63         | 70         | 57         | 69         | 62         | 64         | 67         | 64         | 72         |
| Majority   | 15%         | 18         | 13         | 17         | 14         | 16         | 16         | 16         | 15         | 20         |
| <b>Net</b> | <b>+50%</b> | <b>+45</b> | <b>+58</b> | <b>+41</b> | <b>+55</b> | <b>+46</b> | <b>+48</b> | <b>+52</b> | <b>+50</b> | <b>+52</b> |

Some numbers may be off +/- 1% due to rounding.

# Homelessness in Portland

How would you describe homelessness in the Portland area?

- It's an out-of-control disaster
- It's manageable but not great
- It's turned the corner and making progress

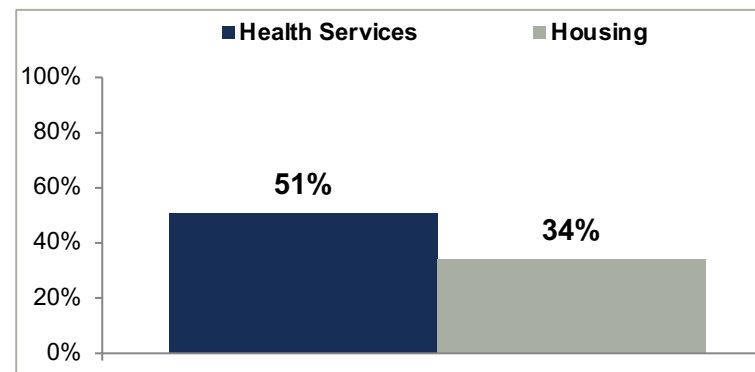


|           | Overall | Party |      |     | Ideology |     |      |
|-----------|---------|-------|------|-----|----------|-----|------|
|           |         | Dem   | Indy | GOP | Lib      | Mod | Cons |
| Disaster  | 75%     | 71    | 76   | 90  | 66       | 78  | 94   |
| Not Great | 17%     | 20    | 18   | 8   | 23       | 14  | 6    |
| Progress  | 6%      | 8     | 4    | 1   | 8        | 6   | 0    |

|           | Overall | Age   |       |     | Gender |        | Race  |           | Area     |            |
|-----------|---------|-------|-------|-----|--------|--------|-------|-----------|----------|------------|
|           |         | 18-39 | 40-64 | 65+ | Male   | Female | White | Non-white | City PDX | Rest Mult. |
| Disaster  | 75%     | 67    | 79    | 80  | 73     | 78     | 74    | 77        | 72       | 93         |
| Not Great | 17%     | 26    | 13    | 13  | 20     | 14     | 17    | 18        | 19       | 3          |
| Progress  | 6%      | 4     | 8     | 4   | 5      | 6      | 7     | 4         | 6        | 3          |

On the issue of homelessness, which do you think should be the top priority to address the issue?

- Create more drug addiction and mental health services for the homeless
- Build more permanent housing for the homeless



|            | Overall     | Party     |            |            | Ideology  |            |            |
|------------|-------------|-----------|------------|------------|-----------|------------|------------|
|            |             | Dem       | Indy       | GOP        | Lib       | Mod        | Cons       |
| Services   | 51%         | 46        | 56         | 61         | 46        | 56         | 58         |
| Housing    | 34%         | 41        | 28         | 16         | 43        | 28         | 16         |
| <b>Net</b> | <b>+17%</b> | <b>+5</b> | <b>+28</b> | <b>+45</b> | <b>+3</b> | <b>+28</b> | <b>+42</b> |

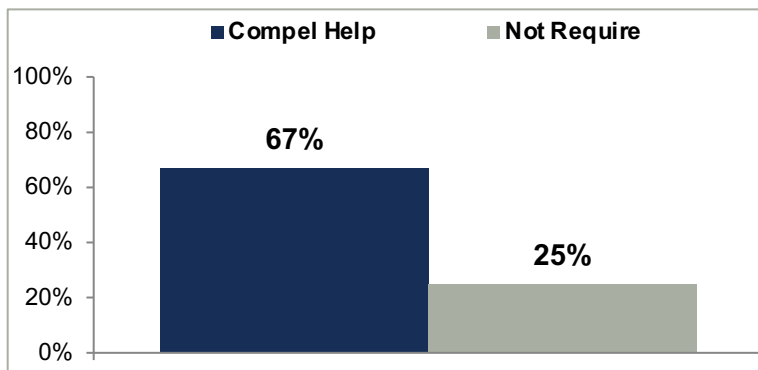
|            | Overall     | Age       |            |            | Gender    |            | Race       |            | Area       |            |
|------------|-------------|-----------|------------|------------|-----------|------------|------------|------------|------------|------------|
|            |             | 18-39     | 40-64      | 65+        | Male      | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Services   | 51%         | 47        | 54         | 48         | 46        | 56         | 52         | 46         | 49         | 63         |
| Housing    | 34%         | 42        | 29         | 31         | 39        | 29         | 36         | 30         | 36         | 18         |
| <b>Net</b> | <b>+17%</b> | <b>+5</b> | <b>+25</b> | <b>+17</b> | <b>+7</b> | <b>+27</b> | <b>+15</b> | <b>+16</b> | <b>+13</b> | <b>+45</b> |

Some numbers may be off +/- 1% due to rounding.

# Addiction and Mental Health Services

With drug addiction and mental health an increasing cause of homelessness and crime in our community, which comes closer to your opinion?

- For people in crisis, drug addiction and mental health treatment should no longer be voluntary. We need legal tools to encourage and compel people to get help.
- Drug addiction and mental health treatment should remain voluntary. No one should be required to seek or accept help.

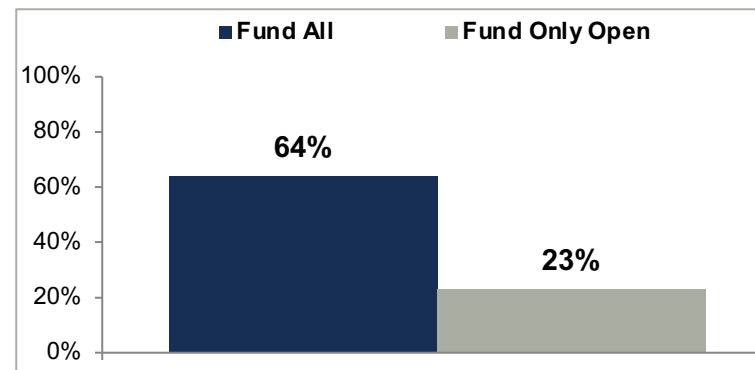


|             | Overall     | Party      |            |            | Ideology   |            |            |
|-------------|-------------|------------|------------|------------|------------|------------|------------|
|             |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Compel      | 67%         | 64         | 71         | 76         | 62         | 70         | 80         |
| Not Require | 25%         | 28         | 24         | 16         | 29         | 25         | 14         |
| <b>Net</b>  | <b>+42%</b> | <b>+36</b> | <b>+47</b> | <b>+60</b> | <b>+32</b> | <b>+45</b> | <b>+66</b> |

|             | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|-------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|             |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Compel      | 67%         | 58         | 75         | 64         | 66         | 68         | 65         | 70         | 65         | 79         |
| Not Require | 25%         | 33         | 20         | 24         | 27         | 23         | 26         | 22         | 27         | 16         |
| <b>Net</b>  | <b>+42%</b> | <b>+24</b> | <b>+54</b> | <b>+40</b> | <b>+39</b> | <b>+45</b> | <b>+39</b> | <b>+48</b> | <b>+38</b> | <b>+63</b> |

Right now, Multnomah County Commissioners will not fund any homeless shelters or programs, like Bybee Lakes Hope Center, that require people to get off of drugs and alcohol. Knowing this, which comes closer to your opinion?

- County commissioners should fund all types of shelters and programs, including those that require people to stay off drugs and alcohol
- County commissioners should only fund shelters and programs that are open to everyone, even those actively using drugs and alcohol



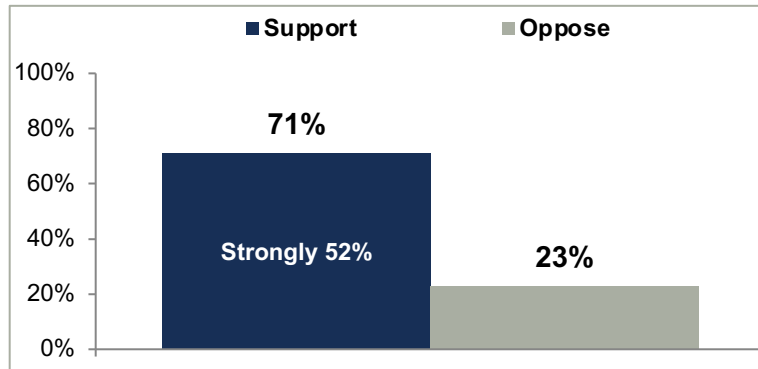
|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Fund All   | 64%         | 65         | 62         | 67         | 62         | 69         | 70         |
| Only Open  | 23%         | 27         | 24         | 11         | 30         | 17         | 12         |
| <b>Net</b> | <b>+41%</b> | <b>+38</b> | <b>+39</b> | <b>+56</b> | <b>+31</b> | <b>+52</b> | <b>+58</b> |

|            | Overall    | Age       |           |           | Gender    |           | Race      |           | Area      |            |
|------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|------------|
|            |            | 18-39     | 40-64     | 65+       | Male      | Female    | White     | Non-white | City PDX  | Rest Mult. |
| Fund All   | 64%        | 62        | 71        | 55        | 60        | 69        | 62        | 70        | 65        | 63         |
| Only Open  | 23%        | 27        | 21        | 24        | 25        | 20        | 25        | 21        | 24        | 19         |
| <b>Net</b> | <b>41%</b> | <b>36</b> | <b>50</b> | <b>31</b> | <b>35</b> | <b>49</b> | <b>37</b> | <b>49</b> | <b>41</b> | <b>44</b>  |

Some numbers may be off +/- 1% due to rounding.

# Homeless Camping

Mayor Ted Wheeler has proposed banning all homeless camping around schools and daycare centers, and in all other public places from 8am until 8pm every day of the week. Do you support this camping ban or oppose this camping ban?

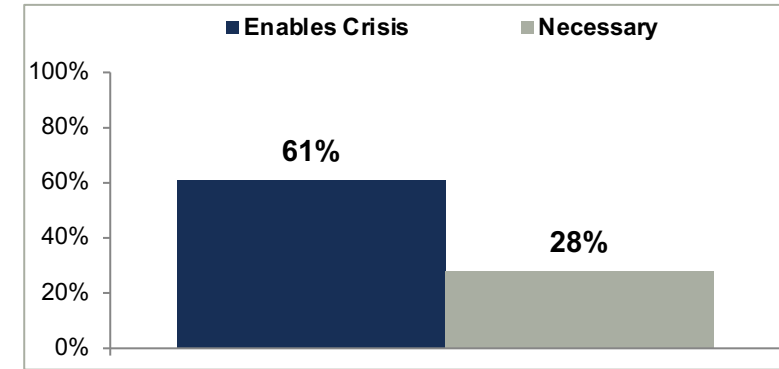


|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Support    | 71%         | 71         | 68         | 75         | 65         | 76         | 82         |
| Oppose     | 23%         | 23         | 28         | 14         | 29         | 19         | 12         |
| <b>Net</b> | <b>+48%</b> | <b>+48</b> | <b>+40</b> | <b>+60</b> | <b>+36</b> | <b>+58</b> | <b>+70</b> |

|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Support    | 71%         | 66         | 76         | 65         | 69         | 73         | 68         | 77         | 71         | 69         |
| Oppose     | 23%         | 28         | 19         | 25         | 24         | 21         | 25         | 19         | 23         | 28         |
| <b>Net</b> | <b>+48%</b> | <b>+39</b> | <b>+57</b> | <b>+41</b> | <b>+45</b> | <b>+52</b> | <b>+43</b> | <b>+58</b> | <b>+48</b> | <b>+41</b> |

In recent years, Multnomah County spent \$2 million to purchase more than 22,000 tents and 69,000 tarps to hand-out to people who are homeless. Knowing this, which of the following comes closer to your opinion?

- Handing out tents and tarps enables the homeless crisis and makes it worse
- Handing out tents and tarps is a necessary step to solve the homeless crisis



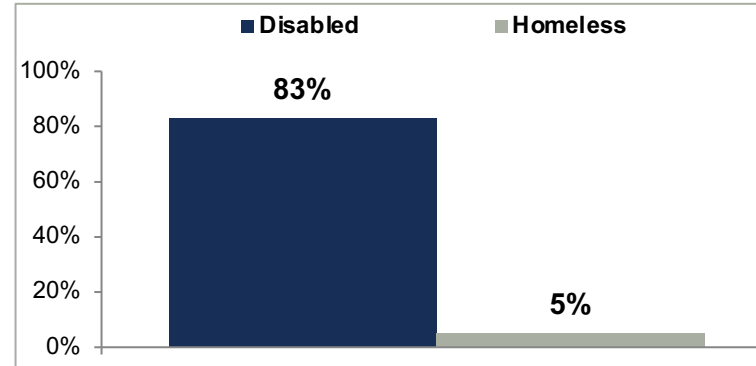
|            | Overall     | Party      |            |            | Ideology  |           |            |
|------------|-------------|------------|------------|------------|-----------|-----------|------------|
|            |             | Dem        | Indy       | GOP        | Lib       | Mod       | Cons       |
| Enables    | 61%         | 52         | 70         | 83         | 47        | 74        | 83         |
| Necessary  | 28%         | 33         | 23         | 10         | 39        | 21        | 9          |
| <b>Net</b> | <b>+33%</b> | <b>+19</b> | <b>+47</b> | <b>+73</b> | <b>+8</b> | <b>54</b> | <b>+74</b> |

|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Enables    | 61%         | 52         | 65         | 66         | 67         | 57         | 58         | 68         | 59         | 77         |
| Necessary  | 28%         | 39         | 23         | 21         | 23         | 31         | 32         | 19         | 29         | 17         |
| <b>Net</b> | <b>+33%</b> | <b>+14</b> | <b>+42</b> | <b>+45</b> | <b>+44</b> | <b>+27</b> | <b>+26</b> | <b>+49</b> | <b>+30</b> | <b>+60</b> |

# Homeless Camping vs. Disabled Access

Last year, a group of disabled Portlanders filed a lawsuit against the city claiming their right to safely use public sidewalks was being violated due to homeless tents blocking their access. Knowing this, which comes closer to your opinion?

- Portland should prioritize the rights of disabled residents to access the sidewalk
- Portland should prioritize the rights of the homeless to camp on the sidewalk



|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Disabled   | 83%         | 82         | 82         | 95         | 79         | 86         | 93         |
| Homeless   | 5%          | 5          | 8          | 1          | 6          | 7          | 1          |
| <b>Net</b> | <b>+78%</b> | <b>+76</b> | <b>+74</b> | <b>+94</b> | <b>+74</b> | <b>+79</b> | <b>+92</b> |

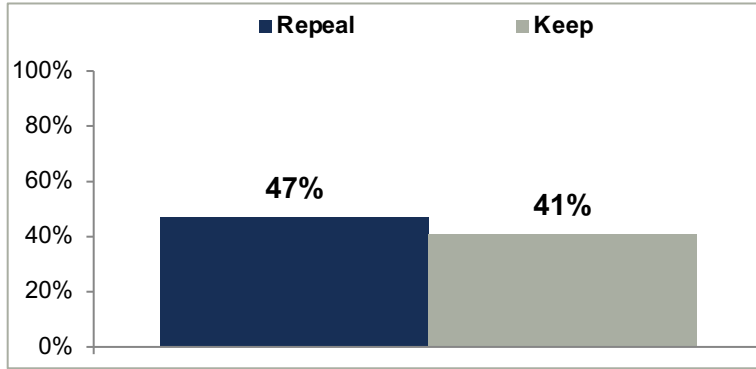
|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Disabled   | 83%         | 74         | 89         | 85         | 79         | 88         | 84         | 81         | 82         | 91         |
| Homeless   | 5%          | 10         | 4          | 2          | 7          | 3          | 5          | 6          | 5          | 6          |
| <b>Net</b> | <b>+78%</b> | <b>+64</b> | <b>+86</b> | <b>+83</b> | <b>+73</b> | <b>+86</b> | <b>+79</b> | <b>+75</b> | <b>+77</b> | <b>+85</b> |

Some numbers may be off +/- 1% due to rounding.

# Multnomah County Homeless Spending

In 2020, voters in the Metro area approved a new 10-year \$2.5 billion tax on wealthier individuals and businesses with a promise to “end the homeless crisis”. But in the past 4 years, homelessness has increased 57% in Multnomah County. Knowing this, which of the following comes closer to your opinion about that tax?

- We should keep the tax - it's working but needs more time.
- We should repeal the tax – it's just not working.

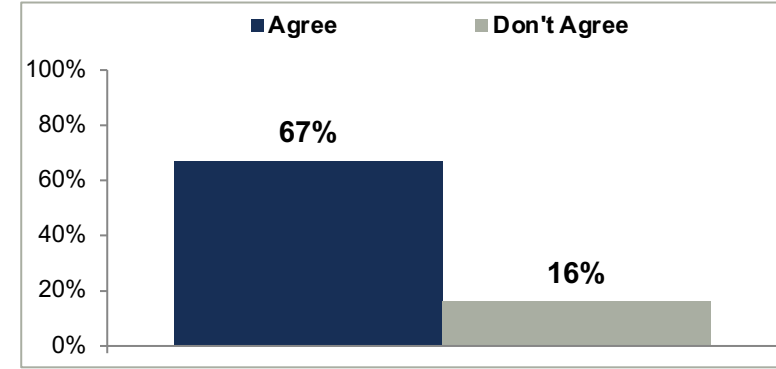


|            | Overall    | Party      |            |            | Ideology   |            |            |
|------------|------------|------------|------------|------------|------------|------------|------------|
|            |            | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Repeal     | 47%        | 34         | 57         | 84         | 27         | 57         | 81         |
| Keep       | 41%        | 52         | 31         | 11         | 57         | 31         | 12         |
| <b>Net</b> | <b>+6%</b> | <b>-18</b> | <b>+27</b> | <b>+74</b> | <b>-30</b> | <b>+26</b> | <b>+69</b> |

|            | Overall    | Age       |            |            | Gender    |           | Race      |            | Area      |            |
|------------|------------|-----------|------------|------------|-----------|-----------|-----------|------------|-----------|------------|
|            |            | 18-39     | 40-64      | 65+        | Male      | Female    | White     | Non-white  | City PDX  | Rest Mult. |
| Repeal     | 47%        | 39        | 50         | 51         | 49        | 45        | 43        | 54         | 44        | 66         |
| Keep       | 41%        | 47        | 37         | 39         | 40        | 40        | 44        | 34         | 43        | 23         |
| <b>Net</b> | <b>+6%</b> | <b>-8</b> | <b>+13</b> | <b>+12</b> | <b>+9</b> | <b>+5</b> | <b>-1</b> | <b>+20</b> | <b>+1</b> | <b>+43</b> |

Multnomah County Commissioners will soon vote on their budget. But one commissioner recently said despite spending almost \$1 billion dollars the past few years on homelessness, the county still has no homeless plan or anyway to measure progress. Knowing this, which comes closer to your opinion?

- I agree - Multnomah County has no homeless plan and is wasting taxpayer money.
- I don't agree - Multnomah County has a homeless plan and is making good progress.



|             | Overall     | Party      |            |            | Ideology   |            |            |
|-------------|-------------|------------|------------|------------|------------|------------|------------|
|             |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Agree       | 67%         | 60         | 74         | 86         | 55         | 72         | 86         |
| Don't Agree | 16%         | 19         | 13         | 9          | 20         | 15         | 7          |
| <b>Net</b>  | <b>+51%</b> | <b>+41</b> | <b>+62</b> | <b>+78</b> | <b>+35</b> | <b>+58</b> | <b>+79</b> |

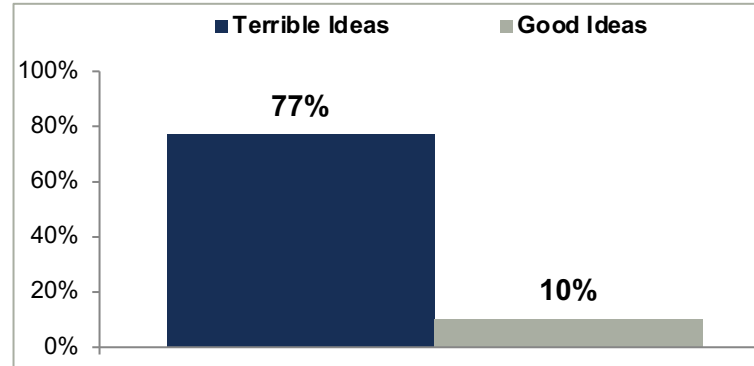
|             | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|-------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|             |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Agree       | 67%         | 60         | 72         | 67         | 67         | 68         | 65         | 70         | 65         | 77         |
| Don't Agree | 16%         | 21         | 16         | 7          | 17         | 14         | 16         | 15         | 17         | 7          |
| <b>Net</b>  | <b>+51%</b> | <b>+40</b> | <b>+56</b> | <b>+60</b> | <b>+51</b> | <b>+54</b> | <b>+49</b> | <b>+56</b> | <b>+49</b> | <b>+70</b> |

Some numbers may be off +/- 1% due to rounding.

# State Legislature Plan for Homeless

Recently, state legislators from Portland proposed laws to give homeless people in Oregon \$1000 per month, make it legal to camp on public property, and give homeless campers the right to file lawsuits against property owners. Knowing this, what is your reaction?

- These are good ideas to support and protect homeless people
- These are terrible ideas that will only make the problem worse



|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Terrible   | 77%         | 73         | 78         | 92         | 67         | 84         | 94         |
| Good       | 10%         | 10         | 14         | 7          | 12         | 11         | 3          |
| <b>Net</b> | <b>+67%</b> | <b>+64</b> | <b>+64</b> | <b>+85</b> | <b>+54</b> | <b>+73</b> | <b>+91</b> |

|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Terrible   | 77%         | 67         | 81         | 83         | 77         | 78         | 76         | 79         | 76         | 84         |
| Good       | 10%         | 19         | 7          | 2          | 12         | 7          | 11         | 10         | 11         | 7          |
| <b>Net</b> | <b>+67%</b> | <b>+48</b> | <b>+74</b> | <b>+81</b> | <b>+65</b> | <b>+71</b> | <b>+65</b> | <b>+69</b> | <b>+65</b> | <b>+77</b> |

Some numbers may be off +/- 1% due to rounding.

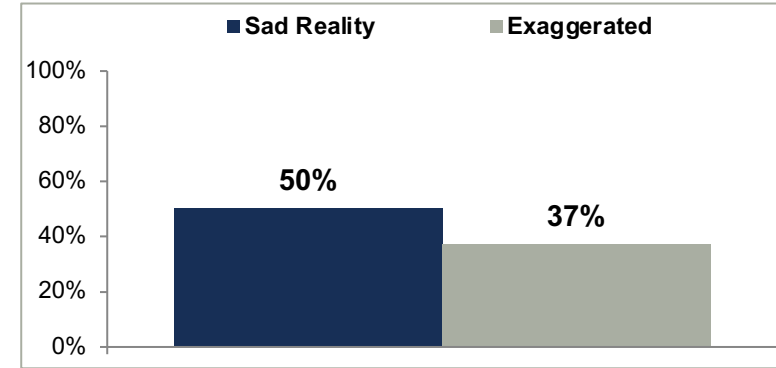
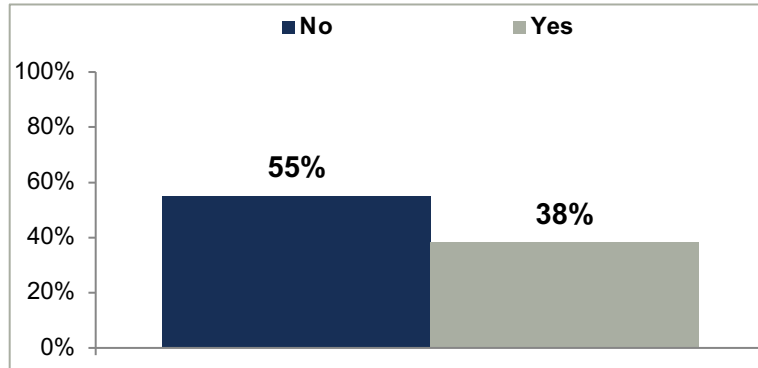


# Portland Safety Concerns

According to crime statistics, Portland has a higher murder rate than Medellin, Colombia in South America. Hearing this, do you think this statement is...?

- A sad reality about the gun violence in Portland
- An exaggerated political talking point

Do you feel safe going to downtown Portland with your family - yes or no?



|            | Overall     | Party     |            |            | Ideology   |            |            |
|------------|-------------|-----------|------------|------------|------------|------------|------------|
|            |             | Dem       | Indy       | GOP        | Lib        | Mod        | Cons       |
| No         | 55%         | 48        | 55         | 85         | 40         | 60         | 87         |
| Yes        | 38%         | 45        | 35         | 10         | 52         | 33         | 8          |
| <b>Net</b> | <b>+17%</b> | <b>+3</b> | <b>+20</b> | <b>+75</b> | <b>-12</b> | <b>+27</b> | <b>+79</b> |

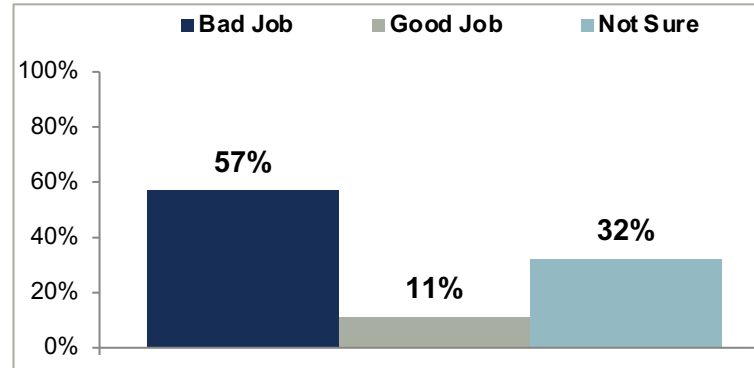
|             | Overall     | Party     |            |            | Ideology  |            |            |
|-------------|-------------|-----------|------------|------------|-----------|------------|------------|
|             |             | Dem       | Indy       | GOP        | Lib       | Mod        | Cons       |
| Sad Reality | 50%         | 47        | 53         | 63         | 44        | 56         | 63         |
| Exaggerated | 37%         | 41        | 36         | 21         | 45        | 32         | 22         |
| <b>Net</b>  | <b>+13%</b> | <b>+6</b> | <b>+16</b> | <b>+43</b> | <b>-1</b> | <b>+23</b> | <b>+41</b> |

|            | Overall     | Age       |            |            | Gender     |            | Race      |            | Area       |            |
|------------|-------------|-----------|------------|------------|------------|------------|-----------|------------|------------|------------|
|            |             | 18-39     | 40-64      | 65+        | Male       | Female     | White     | Non-white  | City PDX   | Rest Mult. |
| No         | 55%         | 45        | 59         | 60         | 53         | 57         | 50        | 66         | 52         | 79         |
| Yes        | 38%         | 49        | 33         | 30         | 38         | 36         | 41        | 31         | 41         | 15         |
| <b>Net</b> | <b>+17%</b> | <b>-4</b> | <b>+26</b> | <b>+30</b> | <b>+15</b> | <b>+21</b> | <b>+9</b> | <b>+35</b> | <b>+11</b> | <b>+64</b> |

|             | Overall     | Age       |            |            | Gender    |            | Race      |            | Area      |            |
|-------------|-------------|-----------|------------|------------|-----------|------------|-----------|------------|-----------|------------|
|             |             | 18-39     | 40-64      | 65+        | Male      | Female     | White     | Non-white  | City PDX  | Rest Mult. |
| Sad Reality | 50%         | 41        | 54         | 57         | 46        | 56         | 48        | 54         | 48        | 68         |
| Exaggerated | 37%         | 50        | 32         | 26         | 43        | 29         | 39        | 32         | 39        | 22         |
| <b>Net</b>  | <b>+13%</b> | <b>-9</b> | <b>+22</b> | <b>+31</b> | <b>+2</b> | <b>+27</b> | <b>+9</b> | <b>+22</b> | <b>+9</b> | <b>+46</b> |

Some numbers may be off +/- 1% due to rounding.

Would you say the policies and actions of District Attorney Mike Schmidt are doing a good job or bad job of ensuring public safety in Multnomah County?



|            | Overall     | Party      |            |            | Ideology   |             |            |
|------------|-------------|------------|------------|------------|------------|-------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod         | Cons       |
| Bad Job    | 57%         | 51         | 62         | 77         | 44         | 68          | 76         |
| Good Job   | 11%         | 12         | 16         | 2          | 16         | 8           | 2          |
| Not Sure   | 32%         | 38         | 22         | 21         | 40         | 24          | 22         |
| <b>Net</b> | <b>+46%</b> | <b>+39</b> | <b>+46</b> | <b>+75</b> | <b>+28</b> | <b>9+61</b> | <b>+74</b> |

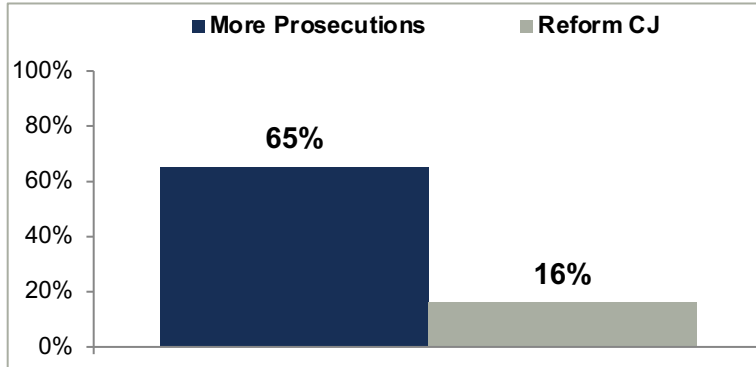
|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Bad Job    | 57%         | 50         | 64         | 53         | 63         | 53         | 54         | 65         | 55         | 73         |
| Good Job   | 11%         | 15         | 9          | 11         | 11         | 10         | 12         | 11         | 12         | 5          |
| Not Sure   | 32%         | 35         | 27         | 36         | 26         | 37         | 34         | 25         | 33         | 22         |
| <b>Net</b> | <b>+46%</b> | <b>+35</b> | <b>+55</b> | <b>+42</b> | <b>+51</b> | <b>+42</b> | <b>+42</b> | <b>+54</b> | <b>+42</b> | <b>+67</b> |

Some numbers may be off +/- 1% due to rounding.

# Crime Policies

Which of the following should be the higher priority for the Multnomah County District Attorney?

- More prosecutions and jail time for criminals, for both violent crimes and property crimes.
- Reforming the criminal justice system with fewer prosecutions and less jail time for both violent crimes and property crimes.

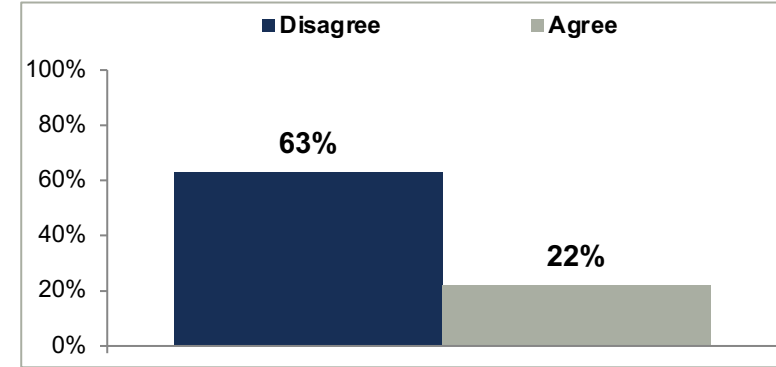


|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Prosecute  | 65%         | 59         | 71         | 86         | 51         | 78         | 90         |
| Reform     | 16%         | 19         | 18         | 1          | 25         | 11         | 2          |
| <b>Net</b> | <b>+49%</b> | <b>+40</b> | <b>+53</b> | <b>+85</b> | <b>+26</b> | <b>+67</b> | <b>+88</b> |

|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Prosecute  | 65%         | 51         | 74         | 70         | 68         | 64         | 65         | 66         | 64         | 77         |
| Reform     | 16%         | 28         | 11         | 9          | 16         | 16         | 18         | 11         | 17         | 7          |
| <b>Net</b> | <b>+49%</b> | <b>+22</b> | <b>+63</b> | <b>+62</b> | <b>+52</b> | <b>+49</b> | <b>+46</b> | <b>+55</b> | <b>+46</b> | <b>+71</b> |

Despite record gun violence, property crimes and car thefts, Multnomah County Commissioners, the Sheriff, and District Attorney are choosing to keep 30% of county jail beds empty and unused. Knowing this, which comes closer to your opinion?

- I disagree - we should be using available jail beds to help restore public safety
- I agree - putting more people in jail will do nothing to restore public safety



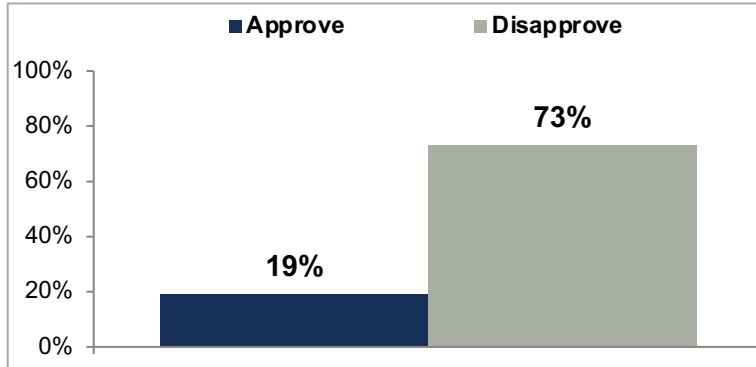
|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Disagree   | 63%         | 56         | 69         | 87         | 51         | 70         | 84         |
| Agree      | 22%         | 26         | 23         | 6          | 31         | 19         | 5          |
| <b>Net</b> | <b>+41%</b> | <b>+30</b> | <b>+46</b> | <b>+81</b> | <b>+20</b> | <b>+51</b> | <b>+79</b> |

|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Disagree   | 63%         | 52         | 71         | 66         | 63         | 65         | 62         | 66         | 62         | 72         |
| Agree      | 22%         | 34         | 16         | 18         | 23         | 21         | 22         | 22         | 23         | 18         |
| <b>Net</b> | <b>+41%</b> | <b>+18</b> | <b>+55</b> | <b>+48</b> | <b>+40</b> | <b>+44</b> | <b>+40</b> | <b>+44</b> | <b>+40</b> | <b>+53</b> |

# Image Ratings

Please tell me whether you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job each of the following people or groups are doing.

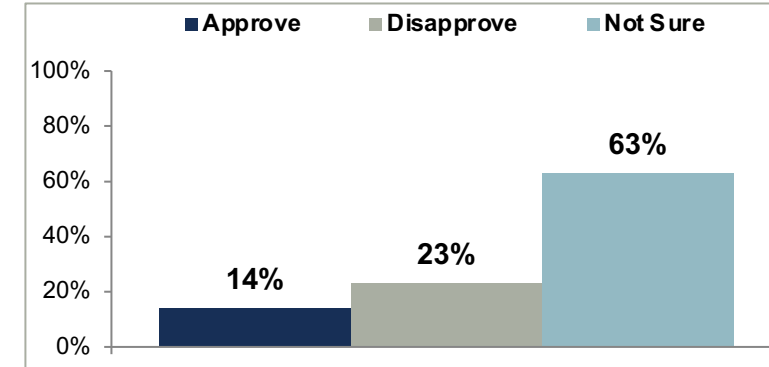
## Portland Mayor Ted Wheeler



|            | Overall     | Party      |            |            | Ideology   |            |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib        | Mod        | Cons       |
| Approve    | 19%         | 23         | 13         | 9          | 22         | 19         | 10         |
| Disapprove | 73%         | 67         | 82         | 85         | 70         | 76         | 79         |
| <b>Net</b> | <b>-54%</b> | <b>-44</b> | <b>-70</b> | <b>-76</b> | <b>-49</b> | <b>-57</b> | <b>-69</b> |

|            | Overall     | Age        |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39      | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Approve    | 19%         | 17         | 17         | 24         | 16         | 22         | 19         | 17         | 20         | 7          |
| Disapprove | 73%         | 76         | 75         | 66         | 76         | 70         | 74         | 70         | 72         | 83         |
| <b>Net</b> | <b>-54%</b> | <b>-59</b> | <b>-57</b> | <b>-42</b> | <b>-60</b> | <b>-48</b> | <b>-55</b> | <b>-53</b> | <b>-52</b> | <b>-76</b> |

## Metro Council President Lynn Peterson



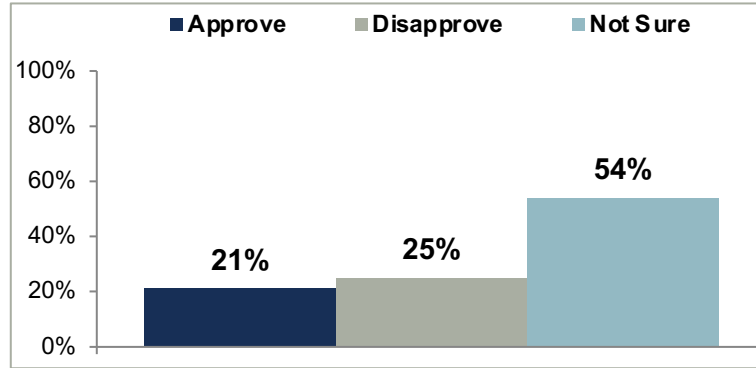
|            | Overall    | Party     |            |            | Ideology  |           |            |
|------------|------------|-----------|------------|------------|-----------|-----------|------------|
|            |            | Dem       | Indy       | GOP        | Lib       | Mod       | Cons       |
| Approve    | 14%        | 19        | 10         | 5          | 16        | 19        | 3          |
| Disapprove | 23%        | 15        | 35         | 32         | 18        | 25        | 34         |
| <b>Net</b> | <b>-9%</b> | <b>+3</b> | <b>-25</b> | <b>-27</b> | <b>-2</b> | <b>-5</b> | <b>-31</b> |

|            | Overall    | Age        |            |           | Gender     |           | Race      |            | Area      |            |
|------------|------------|------------|------------|-----------|------------|-----------|-----------|------------|-----------|------------|
|            |            | 18-39      | 40-64      | 65+       | Male       | Female    | White     | Non-white  | City PDX  | Rest Mult. |
| Approve    | 14%        | 11         | 14         | 18        | 11         | 17        | 14        | 15         | 14        | 12         |
| Disapprove | 23%        | 23         | 29         | 12        | 31         | 16        | 23        | 25         | 23        | 22         |
| <b>Net</b> | <b>-9%</b> | <b>-12</b> | <b>-14</b> | <b>+6</b> | <b>-20</b> | <b>+1</b> | <b>-9</b> | <b>-11</b> | <b>-9</b> | <b>-11</b> |

# Image Ratings

Please tell me whether you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the job each of the following people or groups are doing.

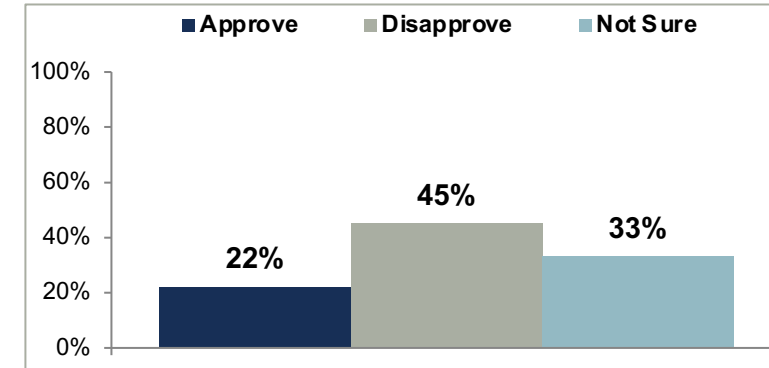
## Multnomah County Chair Jessica Vega Pederson



|            | Overall    | Party      |            |            | Ideology  |           |            |
|------------|------------|------------|------------|------------|-----------|-----------|------------|
|            |            | Dem        | Indy       | GOP        | Lib       | Mod       | Cons       |
| Approve    | 21%        | 28         | 14         | 7          | 27        | 23        | 3          |
| Disapprove | 25%        | 18         | 34         | 37         | 18        | 27        | 38         |
| <b>Net</b> | <b>-4%</b> | <b>+10</b> | <b>-20</b> | <b>-30</b> | <b>+8</b> | <b>-4</b> | <b>-35</b> |

|            | Overall    | Age       |           |            | Gender     |           | Race      |            | Area      |            |
|------------|------------|-----------|-----------|------------|------------|-----------|-----------|------------|-----------|------------|
|            |            | 18-39     | 40-64     | 65+        | Male       | Female    | White     | Non-white  | City PDX  | Rest Mult. |
| Approve    | 21%        | 18        | 20        | 27         | 17         | 24        | 22        | 18         | 22        | 10         |
| Disapprove | 25%        | 25        | 29        | 17         | 30         | 20        | 24        | 28         | 25        | 28         |
| <b>Net</b> | <b>-4%</b> | <b>-6</b> | <b>-9</b> | <b>+10</b> | <b>-12</b> | <b>+4</b> | <b>-3</b> | <b>-10</b> | <b>-2</b> | <b>-18</b> |

## District Attorney Mike Schmidt



|            | Overall     | Party      |            |            | Ideology  |            |            |
|------------|-------------|------------|------------|------------|-----------|------------|------------|
|            |             | Dem        | Indy       | GOP        | Lib       | Mod        | Cons       |
| Approve    | 22%         | 26         | 23         | 6          | 28        | 21         | 5          |
| Disapprove | 45%         | 38         | 53         | 64         | 33        | 53         | 65         |
| <b>Net</b> | <b>-23%</b> | <b>-12</b> | <b>-29</b> | <b>-58</b> | <b>-5</b> | <b>-33</b> | <b>-60</b> |

|            | Overall     | Age       |            |            | Gender     |            | Race       |            | Area       |            |
|------------|-------------|-----------|------------|------------|------------|------------|------------|------------|------------|------------|
|            |             | 18-39     | 40-64      | 65+        | Male       | Female     | White      | Non-white  | City PDX   | Rest Mult. |
| Approve    | 22%         | 25        | 17         | 27         | 18         | 24         | 24         | 15         | 23         | 15         |
| Disapprove | 45%         | 34        | 54         | 41         | 52         | 39         | 43         | 50         | 43         | 58         |
| <b>Net</b> | <b>-23%</b> | <b>-9</b> | <b>-37</b> | <b>-14</b> | <b>-34</b> | <b>-15</b> | <b>-18</b> | <b>-35</b> | <b>-20</b> | <b>-43</b> |

# THANK YOU!

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GS STRATEGY GROUP

PEOPLE FOR  
**PORTLAND**

# Audience Demographics

## Age

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|       |     |
|-------|-----|
| 18-29 | 13% |
| 30-34 | 9%  |
| 35-39 | 11% |
| 40-44 | 13% |
| 45-54 | 17% |
| 55-64 | 16% |
| 65+   | 21% |
| Mean  | 48  |

## Ideology

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|                       |            |
|-----------------------|------------|
| <b>Liberal</b>        | <b>48%</b> |
| Very Liberal          | 24%        |
| Somewhat Liberal      | 24%        |
| <b>Moderate</b>       | <b>27%</b> |
| <b>Conservative</b>   | <b>17%</b> |
| Somewhat Conservative | 11%        |
| Very Conservative     | 6%         |
| Not Sure              | 8%         |

## Area

---

|          |      |
|----------|------|
| Portland | 88%  |
| Rest     | 12%  |
| NET      | +77% |

## Gender

---

|            |     |
|------------|-----|
| Male       | 47% |
| Female     | 50% |
| Non-binary | 2%  |

## Political Party

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|                      |     |
|----------------------|-----|
| Republican           | 12% |
| Democrat             | 59% |
| Independent/No Party | 25% |

## Race

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|                           |     |
|---------------------------|-----|
| White                     | 70% |
| Non-White                 | 28% |
| Black                     | 6%  |
| Hispanic or Latino        | 9%  |
| Asian or Pacific Islander | 4%  |
| Multiple races            | 4%  |